

Benefits	Presenting Sponsor	Cuvée VIP	Après Cuvée	Grand Entrance	Cuvée en Route	Pillar of Excellence	Friend of the Vine	Lover of Wine
Acknowledgement as presenting sponsor in ALL promotional material	YES							
Logo included on the Cuvée Grand Tasting ticket	YES							
Logo included on all winery & culinary partner communication materials	YES							
Activation space provided at Cuvée Grand Tasting	YES							
Advertisement in the Cuvée 2018 program	Full page	1/2 page	1/3 page	1/3 page	1/3 page			
Hyperlink & logo included on cuvee.ca website	YES	YES	YES	YES	YES	YES	YES	YES
Logo included in the Cuvée 2018 program	YES	YES	YES	YES	YES	YES	YES	YES
Logo rotation on large screen at Cuvée Grand Tasting	YES	YES	YES	YES	YES	YES	YES	YES
Logo included on the official sponsor board at Cuvée Grand Tasting	YES	YES	YES	YES	YES	YES	YES	YES
Tickets for Cuvée Grand Tasting 2018	14	8	6	6	4	6	4	2
Passports for Cuvée en Route 2018	10	4	4	4	6	4	4	2
Sponsor pricing for additional tickets	YES	YES	YES	YES	YES	YES	YES	YES
Verbal recognition during the Cuvée Awards	YES	YES						
Activation space provided at Après Cuvée	YES		YES					
Logo included in the Cuvée en Route brochure	YES				YES			
Logo included on the backdrop of the red carpet photo booth				YES				
Logo and title ownership of one wine station at Cuvée Grand Tasting						YES		

*\*Denotes exclusive sponsorship opportunity*